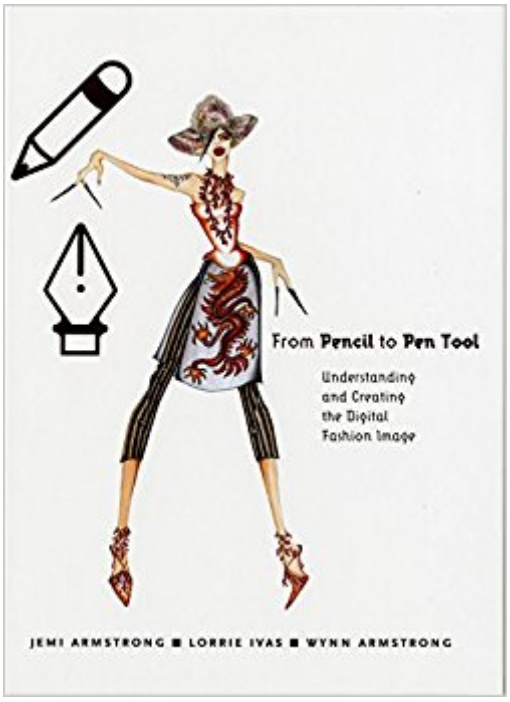
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From Pencil To Pen Tool: Understanding & Creating The Digital Fashion Image



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Synopsis

In today’s fashion industry, the traditional skills of forecasting, cutting, sewing and drafting are no longer enough. Students must be able to transform their two-dimensional plans into computer-generated images. From Pencil to Pen Tool: Understanding Creating the Digital Fashion Image teaches Adobe PhotoShop CS and Illustrator CS techniques applicable to both fashion students entering the field and established fashion-industry professionals seeking to stay current with technology. This book includes technical instruction about sketching and image production, as well as practical advice about creating a computer-generated portfolio and entering the fashion marketplace. Instructor’s Guide available on request

Book Information

Hardcover: 416 pages
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Average Customer Review: 3.5 out of 5 stars 6 customer reviews
Best Sellers Rank: #1,115,610 in Books (See Top 100 in Books) #77 inÃ Â Books > Arts & Photography > Fashion > Models #910 inÃ Â Books > Arts & Photography > Fashion > History #1028 inÃ Â Books > Arts & Photography > Decorative Arts & Design > Textile & Costume

Customer Reviews

Jemi Armstrong teaches various fashion sketching, illustration and computer design classes at Santa Monica College, Woodbury University and American InterContinental University. She actively does fashion illustration for retail and manufacturing clients including Fred Segal and Michael Stars. In addition, Jemi has been involved in costume illustration for film and TV, digital illustration and web graphics. Armstrong appeared on the television show Awesome Interiors, which featured her three-dimensional art pieces and fashion furniture. Lorrie Ivas is Fashion cochair at American InterContinental University where she teaches Introduction to Fashion and was awarded the Outstanding Faculty of the Year award two years in a row. She is a member of the Fashion Group International and the Costume Council of the Los Angeles County Museum of Art.

Easy to understand, and has a great section on the evolution of illustration. This book is great , in helping with proportion.

Love it!

I picked this book up from the library to see if it would be useful. I am - for the most part - self taught at Adobe Illustrator and Photoshop and have become quite good with practice.There are some good techniques in this book, but nothing too complicated. I think the most useful part is creating a repeating pattern.What I don't like:The example illustrations are out of proportion - 10 heads is too exaggerated and distracting.The poses are extreme and unnatural. The faces are unfortunate looking.The illustrations are over-rendered - it is difficult to focus on the clothing when there is so much shading, coloring, highlighting... and then a dog in the background too!Also - DO NOT take the advice on portfolios. The example of a portfolio website at the end appears amateur at best.I feel like I can get a better idea of what kind of fashion illustration is considered to be professional and in good taste by taking a quick look at the CFDA scholarship program entrants.[...]

The text, as the previous reviewer writes, is excellent. I love the preliminary chapters for content and ability to communicate various concepts of fashion thinking. However, in the tutorials there are enough missing or unclear steps to frustrate someone attempting to learn new software. It would be helpful if the reader/user has previous familiarity with Adobe Illustrator and Photoshop in order to work past these issues. Needless to say, the text components that integrate Illustrator and Photoshop tools are quite helpful and promote realistic ways to use the software applications together. I am pleased with the text, but do look forward to a second edition.

This book is obsolete the croqui is not proportioned and you never culd used in the industrie or for any job.

Very insightful, very useful, easy to understand. Totally worth the money.

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